



Turner Street Music Hall Co
437 Turner Street
Wrightstown, WI 54180
(920) 857-4475
turnerstreetmusic.org

Thank you for your interest in performing at Turner Street Music Hall. Here is some information that will help determine if TSMH is a good fit for you or your band to perform here.

About

Turner Street Music Hall is a concert hall with world-class natural acoustics and cultural programming serving the residents and artists of Wrightstown and the extended/surrounding Lower Fox Valley area (Fox Cities to Green Bay). Housed in a 1911 brick and limestone architectural gem, the iconic former St John's Lutheran Church, Turner Street Music Hall stands at the corner of Turner and Fair Streets, overlooking the Village of Wrightstown's River District.

Programming

Our programming encompasses a wide range of music and ensemble types. Recent examples include:

- Solo singer/songwriter/guitar
- Jazz Duo
- 40 person male chorus
- 80 person girl choir
- Country music band
- String Quartet
- Brass Quintet
- Bluegrass Bands
- Jazz Orchestra

If you or your band are playing acoustic music then the hall will be an excellent venue. If you rely heavily on amplification and are still interested in playing here then you will need to create an "unplugged" version of your performance.

Artist feedback has so far been extremely positive. Here's some of what we have heard:

- From those familiar with a concert hall setting, the Hall is clear and rich, and allows for the performers to hear each other with ease.
- From those used to playing in bars, restaurants, and outdoor festivals, it is a new experience in which the clarity of sound means there is no need to overplay in order to hear yourself or your bandmates.
- The quiet atmosphere allows artists to create an intimate connection with the audience members.

Fee Structure

Turner Street Music Hall sells tickets online and at the door.

- Artists and TSMH negotiate the ticket prices. There are two tiers for pricing.
- Artists can either receive 50% of the sales for each ticket sold, or negotiate a flat upfront fee.
- The Hall has a maximum capacity of 310.

Promotion and Attendance

There are several contributing factors that effect the success of shows:

- Turner Street Music Hall promotes in a variety of media, including local papers, Facebook, Discover Green Bay, instagram, flyers, posters, radio & tv.
- Wrightstown is a small town that is located on the Fox River centrally to Appleton and Green Bay. Our promotion efforts focus on the Fox Valley corridor, Appleton, Green Bay, and surrounding areas.
- The most successful concerts to date are those which:
 - The Artist has an established fan base to whom they promote, and/or
 - The Artist is recognized nationally or regionally, and/or
 - There is a Concert Theme that generates great interest.

The Process

- If you've read this so far and have continued interest in performing at Turner Street Music Hall then email us at info@turnerstreetmusic.org to set up a phone call to discuss your concert ideas and possible dates.
- If both sides are amenable then you will receive a contract to review, sign, and return.
- Once your date is set its time to get the marketing machine revved up.
 - We'll connect you with our marketing communications contact, who will work with you to get your preferred photo, bio, social media links and more.
 - Once the Facebook event is live, we'll add you as a co-host, provided you have a Facebook page. We ask that you share that event to your page for added promotion benefit.
 - Your event will also be posted on turnerstreetmusic.org, with links to tickets and your website.
 - TSMH will supply you with posters you can post in your favorite places. We will work with you to arrange poster pick-up.
 - We'll send out media releases to print, radio and TV.
 - Your concert will be promoted on appropriate genre radio stations if available.
 - There are opportunities for radio and tv interviews should scheduling allow.
 - We also take photos and video during the concert and will share them to social media, and with you, after the show. If you prefer that we don't shoot video, please let us know.
 - Last but not least, if you love your experience, we'd appreciate your support with a Google Review.

Turner Street Music Hall - Building and Gear

- Seating Capacity: 310
- Reserved Seating
- Disabled Accessible
- Parking Lot - 52 cars
- 4 Disabled Parking Spots
- Additional On-Street Parking
- Lockable Green Room
- Bathroom for artists that is not accessible to the general public

- Downstairs Common Area
 - Tables and High Top Tables
 - Concessions
 - Beer & Wine
 - Food options available via catering
 - Public Restrooms
- Sound System:
 - QSC KW122 Speakers
 - PreSonus Air10 Monitors
 - Mackie Onyx16 and CFX16 Mixers, and 4 Passive DIs
 - Microphones
 - Shure, Royer, Neumann, AEA, Sennheiser, Rode, Audix, Ear Trumpet
- Lighting
 - 16 Chauvet SlimPar Pro H USB
 - 3 ADJ Focus Spot 5Z 200W LED
 - Chauvet Follow Spot 120W
 - Chauvet Light Boards
- Yamaha CF 9' Concert Grand Piano
- Stage Dimensions:

